

IXtra is the new digital station from the BBC dedicated to playing the best in new black music for fans nationwide.

IXtra plays everything from the hottest new R&B and hip hop through to the latest breaking drum and bass and reggae. In addition the network is home to some of the best new presenting talent in the country today.

With DJs such as Rampage and Ace & Invisible in the daytime through to big clubland talent such as the Punjabi Hit Squad, Semtex and Femme Fatale in the evening, the line up has something for everyone.

IXtra provides innovative speech from a dedicated news team alongside an unparalleled level of live music and is committed to ensuring its audience gets a station targeted at their needs and dedicated to their lifestyles.

Launched on 16 August 2002, IXtra is a real first for the UK, providing a much-needed service for young, black music fans and helping the black music scene grow and develop in a way it never could before.

BBC 7 broadcasts
unadulterated
entertainment all
day, every day,

celebrating the power of the spoken word to make people think, smile laugh out loud. It offers the best of BBC comedy, drama and books from the archives, as well as a daily live kids' show.

Welcome to a world where Winnie The Pooh meets The League Of Gentlemen, where Alan Partridge meets Alice In Wonderland and where Agatha Christie meets Doctor Who. BBC 7's huge range of top-quality programmes guarantees there's something for everybody.

Its comedy line-up includes some of the best-known shows and biggest names around. Listeners can hear the original radio comedies which became TV hits – *Dead Ringers*, *Goodness Gracious Me*, *Knowing Me, Knowing You* – plus all-time greats *The Goons*, *Hancock's Half Hour* and *Just A Minute*, and stand-up from the likes of Rory Bremner, Greg Proops, Jo Brand and Ross Noble.

There's also drama, from thrillers to detective stories, science fiction to the classics, as well as readings of favourite books and best sellers. *Big Toe* is a new, live, interactive show just for kids, providing gossip, competitions, interviews and stories with presenters including Jez Edwards and Kirsten O'Brien.

BBC 7 launched on 15 December 2002 and was awarded one of the radio industry's top awards – a Sony Gold – for Best Station Sound in May 2003. In July it extends its broadcasting hours from midnight to 3.30am.

www.bbc.co.uk/bbc7

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re-launched with a new focus on South Asian communities, the Asian Network

stories, interactive content, and a new website.